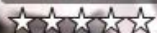




Back Gay Marriage Is Now a Brilliant Marketing Tool For Trendy Tees

Faux Marriage Ceremony highlights need to Repea...



Don't be jealous because Revenge Is, a self-described "eco-activist fashion company" (like Tom's Shoes), beat you to exploiting same-sex marriage for a few sales. At Los Angeles boutique Kitson last week, (straight-y) actor Hal Sparks "married" Smith & Pyle bandmates Missi Pyle and Shawnee Smith in a faux ceremony hosted by E! personality Giuliana Rancic, which came complete with staged protesters. Aww! Sales of the label's "All Love Is Equal" tee will benefit Prop 8's 2010 repealers Love Honor Cherish, explains Revenge Is founder Marilyn Barrett.

- ▶ Link To Blog
- ▶ Link To Website
- ✉ E-Mail Article
- 👍 I Like This
- 👎 I Hate This
- 💬 Add Comment
- 📌 Share it

0
tweets

tweet

BOOKMARK

Views: 47

Back

LOG IN

User Name:

Password:

Log In

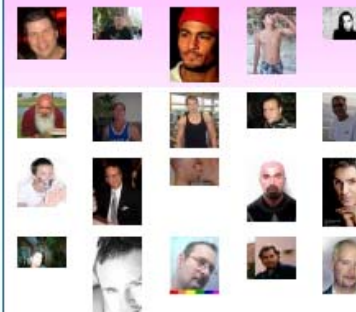
Sign Up | Forget Password?

Invite Your Friends

Our Top Contributors



Featured Members



View All Members

Featured Business



View All Business Listings

Featured Events



View All Event Listings